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Famicos Foundation
John Anoliefo, Executive Director

Most Significant Change

Please tell us a story about the SVP-related activity that has led to the most significant change in your organizational capacity during your relationship with SVP.

The most significant change as an investee was in the area of Fund Development. Due to shrinking public/private funding streams, Famicos Foundation understood the need for increased Fund Development activities if it were to survive. So through our work with CSVP to improve our fund development activity, we established a donor database and developed and tested a new logo and tag line in the process. Through this relationship we also identified the need to use a portion of CSVP's grant to fund a dedicated staff person to handle fund development and marketing. A Partner, Heather Sherwin, who was coaching us and who has access to a family operated foundation, the Sherwick Fund, promised to help us by co-funding the first year of such a position with CSVP and invited us to apply to her family foundation. Suffice to say our application was funded. As a result Famicos Foundation has a full time Fund Development and Marketing Director on staff making us the only CDC in the city with such a position full time.